



CAREGIVERS SUMMIT

Navigating the Transitions in Life

Underwritten by Resources for Seniors

October 22, 2020

Virtual Summit

caregiverssummit.org

PRESENTING SPONSOR \$5,000

- Logo included in event materials
- Up to 4 appearances on Aging Matters radio show (1/month) prior to Summit
- Pre-recorded 30-second video promo at start of each virtual session
- Push notifications about your organization during the Summit
- All items in **bold** below
- 2500 Flame Level Community Partnership at Transitions GuidingLights (1 year). includes:
 - Logo hung in the TGL corporate office
 - Logo on the TGL website
 - Logo featured on the TGL e-newsletter
 - HART membership and luncheon for 2 people per meeting (1 year)

SPONSOR \$1,500

- **Ability to provide educational sessions**
- **Banner ads during Summit**
- **Logo featured at start of each virtual session**
- **Link on Caregivers Summit website**
- **Logo on Caregivers Summit website**
- **Logo on official Caregivers Summit emails**
- 2 Aging Matters radio show appearances (1 before and 1 after Summit)*
- Pre-recorded 30-second video elevator pitch
- All items in **bold** below

EXHIBITOR \$400

NON-PROFIT EXHIBITOR \$275

- **Company profile on virtual platform**
- **Sponsored brochure holder at Transitions GuidingLights (1 year; \$200 value)**
- **Virtual booth with company logo**
- **Name on Caregivers Summit website**
- 1 Aging Matters radio show appearance*
- Pre-recorded 15-second video elevator pitch
- **Live interaction with attendees during Summit. Attendees can:**
 - request follow-up
 - schedule a meeting
 - call, email, or visit website
 - visit your virtual booth
 - view photo of company representative
 - view company logo

**All radio show appearances will occur by October 21, 2021.*

Questions about sponsorship? Please email Nicole Clagett at nicole@guidinglightsnc.org.

